

Board Meeting Minutes

**February 12, 2025**

**1:00 pm to 3:00 pm**

**Location: Online Meeting, Zoom**

**Board Attendance:** Jo Best, Tristan MacLaggan, Channin Liedtke, Graeme Kreiner, Atma Sandher, Brandy Beliveau, John Lush

**Staff:** Joanne Sweeting, Hugh Brown, Griffin Robinson, Andy Brown

**Other:** Melanie Myers

|     | <b><u>MOTION / ACTION</u></b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b><u>1<sup>ST</sup></u></b> | <b><u>2<sup>ND</sup></u></b> | <b><u>CARRIED</u></b> |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|------------------------------|-----------------------|
|     | Call to order and welcome - 1:18 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                              |                              |                       |
| 1.  | <b><u>Motion:</u></b><br>Approval of Agenda                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Tristan                      | Atma<br>Graeme               | ALL                   |
| 2.  | <b><u>Motion:</u></b><br>To approve the minutes from the December 2024 Board Meeting.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Channin                      | Atma                         | ALL                   |
| 3.  | Update from the Finance Committee<br>• No updates or questions.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              |                              |                       |
| 4.  | MRDT allocation month change<br>• Motion to approve the month change for MRDT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Atma                         | Jo                           | ALL                   |
| 5.  | Budget Update<br>• Motion to approve the revised budget as presented and specifically: \$25k Expedia spring campaign and \$91,400 Tourism Economics (or other).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Atma                         | Jo                           | ALL                   |
| 6.  | Confirm Dates of AGM<br>• <b>Action: Explore May 21st as a potential date.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                              |                              |                       |
| 8.  | Questions on the Manager's Report<br>• No questions.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                              |                              |                       |
| 9.  | Round Table<br>• Atma: Need some snow, seeing cancellations from sledder and skiers.<br>• Jo: Similar to last year, decent occupancy. Not much last minute snow traffic. Spring and fall bookings ahead.<br>• Tristan: Seasonal preparation for summer, hiring almost complete. Opening early May for public. New concert tickets.<br>• Brandy - Working away, getting ready for summer.<br>• John - Season is going decently, though a bit weird with the lack of snow. Large increases in summer for bookings. <b>ACTION: Joanne to invite new CAO to next board meeting.</b><br>• Melanie - Working on immigration initiatives. Advocating for builders and developers. Looking for grant support to expand resources.<br>• Toby - Ski hill is doing pretty good. Alpine has skied well despite a low snowpack. Hoping for snow. Summer planning going well. |                              |                              |                       |
| 10. | Adjourn - 2:09pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Atma                         | Brandy                       | ALL                   |