



2023/24 Golden Pass Rewards Program and Prizes Terms and Conditions

GOLDEN PASS ELIGIBILITY

Only individuals who have successfully completed the entire Golden Guide online training program and who currently reside or are employed in Golden or CSRD electoral Area 'A' will be eligible to access the Golden Pass rewards program.

GRAND PRIZE ELIGIBILITY

All individuals who have qualified for the Golden Pass rewards program and who redeem a minimum of 12 rewards before February 28, 2024, will be automatically entered into a prize draw. The prize draw will take place during the month of March 2024.

HOW TO ACCESS THE GOLDEN PASS

The Golden Pass program is free to eligible users. The Golden Pass Program is only available through the Golden BC App. Access is only granted once all 10 modules of the Golden Guide online training have been completed with a minimum score of 80% on each module quiz. You must use the same email address and full name that was used to sign up for the Golden Guide online training program. This email address cannot be changed or transferred. Limit one (1) Golden Pass per person. The Golden Pass cannot be shared or used by any other individual. Those found sharing their Golden Pass rewards program will be removed from the Golden Pass rewards program system and will be banned from both the Golden Guide and Golden Pass Programs for one (1) year. The 2023/24 Golden Pass Program runs from the beginning of April 2023 until the end of March 2024. The rewards are only eligible during this time unless otherwise indicated. Rewards are subject to availability and blackout dates. Tourism Golden Association and all rewards program providers will not accept correspondence or telephone inquiries regarding the status of entries or the administration of the rewards program.

THE REWARDS

Tourism Golden Association, have arranged rewards to be donated by participating local business.

The rewards program includes but is not limited to the following rewards. Rewards may be added, removed or changed at any time. Date restrictions may apply to each reward and will be indicated in the reward description located in the Golden App.

- 50% off on one (1) round of Mini-Golf at the Golden Golf Club.
- One (1) Free Complementary Adventure Pass at Kicking Horse Mountain Resort. Includes access to Gondola for Sightseeing and Grizzly Bear Refuge

- One (1) Free whitewater rafting trip with Kootenay River Runners. Not usable on weekends.
- 50% off on one (1) whitewater rafting trip with Glacier Raft Company. Valid from Monday to Friday.
- 50% off on one (1) whitewater rafting trip with Kootenay River Runners. Valid from Monday to Friday.
- 15% off on one (1) whitewater rafting trip with Glacier Rafting Company. Not usable on Saturdays or long weekends.
- 15% off on all whitewater rafting trips with Wild Water Adventures. Valid from Monday to Friday. Not usable on Holiday Mondays or weekends.
- 50% off on one (1) Seasonal Insider Pass to the Golden Skybridge.
- 5% off on beverages at the Wandering Fern Cafe.
- 15% off on one (1) purchase of food and beverage (no alcohol included) from the Island Restaurant. Valid for breakfast, lunch, or dinner.
- 30% off on one (1) purchase of food (1 meal) and beverage (no alcohol included) from Reposados Tacos Y Tequila.
- One (1) \$15 Rockwater burger and fries or vegetarian burger with the purchase of a beverage (no alcohol included) from the Whitetooth Mountain Bistro.
- 50% off on a dinner entrée with the purchase of a dinner entrée and two beverages (no alcohol included) from the Whitetooth Mountain Bistro. Valid for two people, from 5 pm to closing time. Discount applicable over the less amount.
- One (1) \$15 Bistro burger and fries or house vegetarian burger with the purchase of a beverage (no alcohol included) from the Rockwater Grill and Bar.
- 10% off on all Gift shop purchases from the Golden Museum.
- One (1) Free Golden postcard from the Art Gallery of Golden.
- 30% off on one (1) Lift Ticket at Kicking Horse Mountain Resort.
- One (1) Free Day Pass for snowshoeing or cross-country skiing at the Golden Nordic Ski Club.
- One (1) Free Rental for snowshoes or cross-country skiing equipment at the Golden Nordic Ski Club.
- \$50 off on one (1) Season Pass for the Golden Kicking Horse Connector.
- One (1) Free Drop-In visit at the Golden's Gym.
- Two (2) Bonus Weeks when signing up for a three (3) Month Membership at the Golden's Gym.
- One (1) Free Drop-In/Day Pass at the Confluence Climbing.
- One (1) 10-Punch Pass for \$130 plus taxes at the Dirtbag Corporation.
- 15% off on one (1) purchase of food and beverage (no alcohol included) from the Turning Point Restaurant.
- 10% off on one (1) coffee or hot drink purchase at the Double Black Cafe.
- 15% off on one (1) cheese & meat platter purchase at the Double Black Cafe.
- 15% off on one (1) raclette cheese purchase at the Double Black Cafe.

Tourism Golden Association will contact all individuals who are eligible to start redeeming their rewards program within seven (7) days of completing the Golden Guide online training program.

Access to the Golden Pass rewards program will be verified via the same email that was used to complete the Golden Guide online training program.

All individuals who gain access to the Golden Pass rewards program are solely responsible for any and all Federal, Provincial and local taxes and supplemental costs or fees assessed as a result of utilizing the reward and for all travel costs and charges to access the location of the reward. None of the rewards may be transferred, substituted or redeemed for cash. Tourism Golden Association and the businesses offering the rewards program reserve the right to change the reward offered with an alternative reward of equal or greater value.

THE PRIZES

Tourism Golden Association has arranged prizes to be donated by participating local businesses.

- One (1) full-day lift ticket and lunch for two (2) people at Eagle's Eye Restaurant valued at \$500.
- One (1) night stay at the Mount Royal Hotel in Banff & a \$100 gift card towards a meal at The Ski Bistro. Estimated Value of \$400.
- Ranger Assist Program for 4 people at Kicking Horse Mountain Resort valued at \$308.
- One (1) Gift Card from Save On Foods #2222 Golden valued at \$300.
- One (1) Gift Basket from Golden IGA #3222 valued at \$150.

Tourism Golden Association will contact all prize winners and will arrange for a pickup location for the prize. Any difference between the verifiable retail value and the actual costs of any of the prizes will not be awarded.

All winners are solely responsible for any and all Federal, Provincial and local taxes and fees assessed as a result of the prize and for all travel costs and charges to pick up the prize. None of the prizes may be transferred, substituted or redeemed for cash. Tourism Golden Association reserves the right to substitute any prize with an alternative prize of equal or greater value.

DRAW

On or about April 1, 2024, a Tourism Golden Association representative will conduct a draw through which the winners of each individual prize will be selected from among all eligible entries received in accordance with these rules. The odds of winning depend on the number of qualified entries submitted.

The Tourism Golden Association representative will attempt to contact the winner by email once per week for four (4) weeks. If the winner cannot be contacted after four (4) weeks or is contacted but is deemed to be ineligible in the Tourism Golden Association's sole discretion or unable or unwilling to comply with these rules, that selected winner will be disqualified, and an alternate winner will be selected from remaining eligible entries.

MARKETING & PROMOTION

By accepting the prize, the winner grants permission for Tourism Golden Association to use their name, photograph, video, voice and statements of the winner for advertising/publicity purposes without further compensation or permission, unless prohibited by law.

VIDEO AND PHOTOGRAPHY

Tourism Golden Association may film and or photograph a portion of the winner receiving their prize. Prior to any filming and/or photography participants will be required to sign a model release.

PRIZE REDEMPTION AND RELEASE

BY PARTICIPATING IN THIS REWARDS PROGRAM AND CONTEST, EACH PARTICIPANT RELEASES AND HOLDS HARMLESS TOURISM GOLDEN ASSOCIATION, THEIR BOARD MEMBERS AND PRIZE PROVIDERS AND RELATED INDIVIDUALS FROM ANY AND ALL LIABILITIES, DAMAGES, LOSSES, EXPENSES, INJURIES, CLAIMS AND ACTIONS OF ANY KIND ARISING OUT OF OR RESULTING FROM PARTICIPATION IN THE REWARDS PROGRAM AND CONTEST OR FROM ACCEPTANCE, USE OR MISUSE OF ANY OF THE REWARDS OR PRIZES, INCLUDING WITHOUT LIMITATION, CLAIMS BASED ON DEATH, PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY.

Within fourteen days selected winner will be required to sign and return the Contest declaration and release form confirming compliance with Contest Rules and acceptance of the rewards program and prizes as offered; acknowledging the non-responsibility of Tourism Golden Association, its agents, and the prize providers in respect to injuries, accident, loss or misfortune relating to the rewards program and contest or the awarding of the rewards program or prizes; and, except where prohibited, acknowledging the Tourism Golden Association and its agents', subsidiaries' or affiliates' right to publish and/or broadcast the winner's picture, name, address, voices, statements without further compensation other than the prize offered. If prize documents are not returned within fourteen days, the prize will be forfeited and awarded to an alternate winner.

Tourism Golden Association is not responsible for any incorrect or inaccurate information, whether caused by users of any website related to the rewards program or contest, by any of the equipment or programming associated with or utilized in the rewards program and contest or by any technical or human error which may occur in the processing of submissions in the rewards program or contest. Tourism Golden Association assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of, any website related to the rewards program or Contest or any technical failure or malfunction. Tourism Golden Association is not responsible for any injury or damage to entrants or to any other person's computer or personal device related to or resulting from participating in the rewards program or Contest or downloading or copying materials from or use of any website or the Tourism Golden App related to the rewards program or contest. If, for any reason, the rewards program or contest is not capable of running as planned, including, without limitation, by reason of, infection by a computer virus, bugs, worms, tampering, hacking, unauthorized

intervention, fraud, technical failures, or any other causes which, in Tourism Golden Association sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of the rewards program or contest, Tourism Golden Association reserves the right at its sole discretion to cancel, terminate, modify or suspend the rewards program or contest, and select winners from entries received prior to action taken, as Tourism Golden Association, in its sole judgment, deems fair and in accordance with these Official Rules without notice to entrants. In the event that the rewards program or Contest is challenged by any legal or regulatory authority, Tourism Golden Association reserves the right to discontinue or modify the rewards program and or Contest, or to disqualify participants residing in any affected geographic areas. In such an event, Tourism Golden Association shall not have any liability to any participants who are disqualified as a result of such an action.

PRIVACY NOTICE

Information participants provide to Tourism Golden Association will be used to communicate with participants regarding the rewards program and contest and otherwise as set forth in Sponsor's privacy policy.

CONTEST SPONSOR

This rewards program and contest is sponsored by Tourism Golden Association, 611 10th Ave N, Golden, BC V0A 1H0.