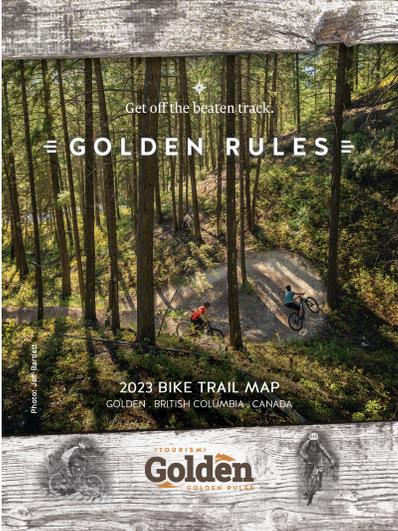
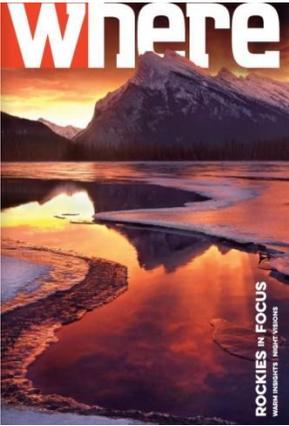
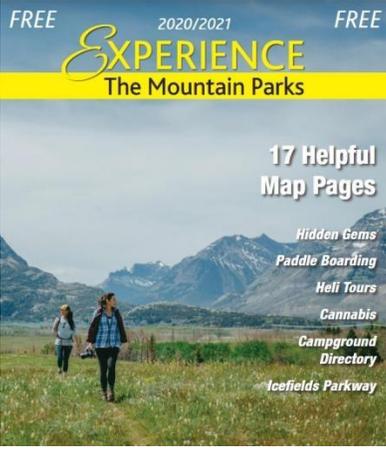
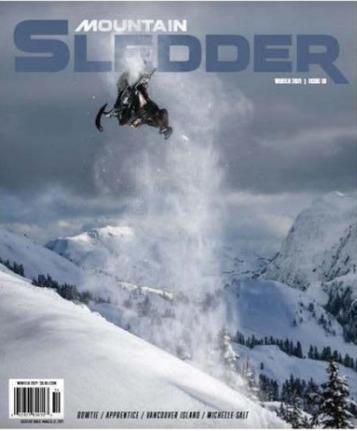


2023/24 Tourism Golden Marketing Opportunities

Publication	Circulation	Price
<p>2023 – 2024 Golden Travel Planner</p> 	<p>The Golden Travel Planner is the official travel guide for Golden and CSRD Area 'A', read worldwide for its information about where to stay and what to do.</p> <p>Printed Copies: 60,000 Readership: 266,000 Digital Version: ✓</p> <p>Distribution:</p> <ul style="list-style-type: none"> ● Golden Visitor Information Centre ● Chamber of Commerce and Visitor Information Centres in British Columbia, over 30 different locations. ● Museums, BCAA and other centres - over 20 different locations. ● 145 locations in Bow Valley and Jasper including accommodations. ● Yoho and Glacier National Park Information centres. ● Delivery to 160 locations in Calgary including accommodations ● Calgary Airport and Calgary Tower. ● Through Golden and Area 'A' accommodators, activity operators, retail and food & beverage locations. ● Calgary Outdoor Adventure consumer show. ● Edmonton Snowmobile show. ● Throughout the Kootenay Region. ● Online access 	<p>From: \$295</p> <p>Sign Up: December 2022 Distribution: May 2023</p>

Publication	Circulation	Price
<p style="text-align: center;">2023 Biking Map</p> 	<p>The Golden Biking Trail map that includes Kicking Horse Mountain Resort, Mountain Shadows, CBT and Moonraker trails.</p> <p>Printed Copies: 12,500</p> <p>Digital Version: ✓</p> <p>Distribution:</p> <ul style="list-style-type: none"> ● Throughout Golden at key locations ● Bow Valley ● B.C. Visitor Centres 	<p style="text-align: center;">From: \$250</p> <p style="text-align: center;">Sign Up: October 2022 Distribution: March 2023</p>
<p style="text-align: center;">2023 Hiking Map</p> 	<p>The Golden Hiking Trail map includes Kootenay, Yoho and Glacier national parks as well as Golden.</p> <p>Printed Copies: 15,000</p> <p>Digital Version: ✓</p> <p>Distribution:</p> <ul style="list-style-type: none"> ● Throughout Golden at key locations ● Yoho and Glacier national parks ● B.C. Visitor Centres 	<p style="text-align: center;">From: \$295</p> <p style="text-align: center;">Sign Up: October 2022 Distribution: March 2023</p>
<p style="text-align: center;">Website Listing</p> 	<p>Reach more customers with a Tourism Golden website listing.</p> <p>Over 350,000 website visits a year.</p> <p>Feature listings from \$50</p>	<p style="text-align: center;">From: \$80</p>

Publication	Circulation	Price
<p style="text-align: center;">Explore Magazine</p> 	<p>Award-winning publication focused upon outdoor adventure and is the #1 best-selling outdoor magazine in Canada.</p> <p>Printed Copies: 25,000 Readership: 135,000 Digital Version: ✓</p> <p>Distribution: <ul style="list-style-type: none"> ● Throughout Canada at retail stores and newsstands. </p>	<p style="text-align: center;">\$350</p> <p style="text-align: center;">Quarterly – Spring, Summer, Fall & Winter</p>
<p style="text-align: center;">Where Canadian Rockies Summer edition</p> 	<p>Where Canadian Rockies accurately and logically tells travelers about activities, restaurants, shops and more.</p> <p>Printed Copies: 270,000 Digital Version: ✓</p> <p>Distribution: 650+ outlets: <ul style="list-style-type: none"> ● Banff, Canmore, Kananaskis, Lake Louise and Jasper: <p style="margin-left: 20px;">Hotels, information centres, stores, restaurants, car rentals and more.</p> ● Calgary and Edmonton: <p style="margin-left: 20px;">Airports, information centres, car rentals, motor associations, ski shops, hotel lobbies and more.</p> <p style="margin-left: 20px;">Travel Information Centres:</p> </p>	<p style="text-align: center;">\$385</p> <p style="text-align: center;">Sign Up: January 2023 Distribution: March 2023</p>

Publication	Circulation	Price
<p>Experience the Mountain Parks 2023/24</p> 	<p>Experience the Mountain Parks magazine is a user friendly, full colour annual visitor guide and trip planner. It is the only travel guide geared to serve travellers within and enroute to all 7 mountain national parks in Alberta and British Columbia.</p> <p>Printed Copies: 100,000 Readership: 500,000 Digital Version: ✓</p> <p>Distribution:</p> <ul style="list-style-type: none"> ● Alberta Info Centres: 10,000 ● Calgary & Area: 10,000 ● Canmore, Banff & Lake Louise: 25,000 ● Southern Alberta: 10,000 ● Saskatchewan: 2,000 ● Montana: 3,000 ● Jasper & Central Alberta: 15,000 ● British Columbia: 25,000 	<p style="text-align: center;">From: \$490</p> <p style="text-align: center;">Sign Up: January 2023 Distribution: May 2023</p>
<p>Mountain Sledder Winter 2023</p> 	<p>Snowmobiling's Most-Read Free Publication. Mountain Sledder magazine is available for FREE at every major snowmobile dealership in Canada, and most of the not-so-big-ones, too.</p> <p>The majority (80%-90%) of copies are distributed for free in discerning snowmobile dealerships, and at key hotels and visitor centres in top snowmobiling destinations</p>	<p style="text-align: center;">\$340</p> <p style="text-align: center;">Sign Up: July 2023 Distribution: October 2023</p>

Publication	Circulation	Price
<p style="text-align: center;">Ski Canada</p> 	<p>The readers of Ski Canada magazine are at the core of the alpine ski market which is how the publication is the #1 in paid circulation and the #1 snowsports magazine in Canada.</p> <p>Average readership per issue: 100,000</p> <p>Digital Version: ✓</p> <p>Distribution: <ul style="list-style-type: none"> • Paid subscription and at major outlets across Canada </p>	<p style="text-align: center;">\$340</p> <p style="text-align: center;">Sign Up: July 2023 Three editions: Buyers Guide Fall Winter</p>

Prices are subject to change.