

Board Meeting Minutes
March 10th, 2021
1 pm to 3 pm
Location: Virtual Meeting using Zoom

Board Attendance: Toby Barrett (chair), Cam Dawes, Suk Dhasi, Jo Best, Lucille Hayward, Graeme Kreiner, Treena Coney and Ryan Johannsen and Brandy Beliveau

Absent: Atma Sandher

Staff: Joanne Sweeting, Andy Brown and Rachel Wilde (Absent)

	<u>MOTION / ACTION</u>	<u>1ST</u>	<u>2ND</u>	<u>CARRIED</u>	<u>ACTION</u>
	Call to Order & Welcome at 1:00pm				
1.	<u>Motion:</u> To approve the agenda.	John	Treena	ALL	
2.	Review the action points from the February board meeting. <ul style="list-style-type: none"> ● Joanne to arrange stakeholder meeting 				
3.	<u>Motion:</u> To approve and sign off the minutes from the February 10 th Board Meeting.	John	Treena	ALL	
4.	Update from Finance Committee. No concerns.				
5.	Update from Stakeholder Committee. <ul style="list-style-type: none"> ● Meeting held March 19th at 1:00pm. Voting accommodator contact list & resource documents distributed to the Board to conduct outreach on support for 3% MRDT. 				
6.	Discussed the business credit card.				
7.	<u>Motion:</u> To approve the Tourism Golden credit card policy and an application for a CVCU No fee business credit card with \$5000 credit limit and \$1,000 per purchase limit without pre-approval. Card holders Joanne Sweeting and Andy Brown.	John	Graeme	ALL	
8.	Joanne to write a letter of support to the Outdoor Recreation Council of BC for their request for increased funding for Rec. Sites & Trails BC.	Jo	Graeme		Joanne
9.	Invite John Wilsgard and Phil Armstrong to future board meeting				Joanne
10.	Questions on Managers report. Treena asked why there was no MRDT report information for 2021 so far. Joanne explained we receive disbursements 2 months after the tax is remitted, so we should have 2021 MRDT starting next month.				
11.	Round table: <u>Treena</u> February much better than anticipated. So far, numbers not far off 2020. <u>John</u> Down but better than anticipated. Small homes doing much better than larger homes due to sharing space. <u>Graeme</u> 1 -2 weeks from determining opening day, approx. mid - April. Lots of reservations coming in. Camping looks popular so far				

<p><u>Ryan</u> Bump back opening day to June 1st. Concerned about construction extensions end of May affecting opening day.</p> <p><u>Jo</u> Very busy February, March looking the same. Awaiting international travelers again.</p> <p><u>Lucille</u> Lodge is quiet. Feb down but January/ March up. Getting international traveler bookings for mid- July. Prepared to remain open Oct/Nov.</p> <p><u>Cam</u> Preparing a business walk around – asking if anyone wants anything brought up. Added, lots of jobs posted no applicants. Housing an issue.</p> <p><u>Suk</u> Pretty steady, picks up on weekends. Highway closures changes unknown.</p> <p><u>Brandy</u> Feb down from last year. Wants international travelers back. Seeing a lot of applicants from Ontario for summer. Offering staff accommodation a great perk for hiring.</p> <p><u>Toby</u> Closing day April 4th. Successful winter apart from revenue down, visits down but a very different clientele. Looking for interest from wholesaler markets. Launching summer plan. Anticipating busy bike season.</p>				
Meeting adjourned at 2.15pm			ALL	
<p>Signed: _____</p> <p>Print Name: _____</p> <p>Date: _____</p>				