

Board Meeting Minutes
February 10th, 2021
1 pm to 3 pm

Location: Virtual Meeting using Zoom

Board Attendance: Toby Barrett (chair), Cam Dawes, Suk Dhasi, Jo Best, Graeme Kreiner, Ryan Johannsen, Brandy Beliveau, Atma Sandher, John Lush

Absent: Treena Cooney, Lucille Hayward

Staff: Joanne Sweeting, Andy Brown and Rachel Wilde

	<u>MOTION / ACTION</u>	<u>1ST</u>	<u>2ND</u>	<u>CARRIED</u>	<u>ACTION</u>
	Call to Order & Welcome at 1:00pm				
1.	<u>Motion:</u> To amend the agenda to include a discussion about a airport and town shuttle	Atma	Jo	ALL	
2	To approve the agenda	Jo	Atma	All	
2.	Review the action points from the January board meeting. ● No action points				
3.	<u>Motion:</u> To approve and sign off the minutes from the January 10th Board Meeting.	Jo	Atma	ALL	
4.	Update from Finance Committee. No questions or concerns.				
5.	Update from Stakeholder Committee. No update. ● Action for Joanne to set up a meeting				
6.	Business credit card approval ● Joanne presented options from the credit Union ● Looking for board approval ● Recommend a credit limit of \$5,000 ● Create a purchase policy				
7.	Discussion stakeholder committee to discuss the implementation of corporate credit card with a limit of \$5,000 subject to review of the finance committee ● Details to be collected and presented by Joanne at the next board meeting				
8.	Discussion of MRDT renewal ● Make a decision of 2% vs 3% ● Review timeline for renewal ● Review of Suzanne Denback as a consultant for the MRDT renewal ● Stakeholder committee to contact accommodators and discuss the an MRDT renewal of 2% or 3%				
9.	<u>Motion:</u> To approve moving ahead with Suzanne Denback as a consultant for the MRDT renewal	Brandy	Atma	All	
10.	Discussion of a shuttle program for Golden as a destination. ● Shuttle from airport to town and from the Town of Golden to the Resort ● proposed a collaboration between KHMR, Tourism Golden				

	<p>and the Town of Golden to implement a shuttle for the 2021-22 winter</p> <ul style="list-style-type: none"> • Would likely be subsidized program to begin with • Include a questions in the stakeholder survey alongside the MRDT question linking it to and increase from 2% to 3% • 				
11.	<p>Discussion on Managers Report</p> <p>Questions on Managers report.</p> <ul style="list-style-type: none"> • Telus Insights data comparing the busiest months of 2019 with 2020 thus far. 				
12.	<p>Round table:</p> <p><u>Jo</u> Similar to January, very busy, lots of out of province visitation, no out of country bookings until April. Not taking international bookings until we know when the boards will reopen.</p> <p><u>Atma</u> More sledders than skiers this year. Magi indicated that the Golden Snowmobile Club is busy.</p> <p><u>Brandy</u> Not as busy as previous years, last minute pickup is high. Focused on summer hiring</p> <p><u>Ryan</u> Not much is now, finishing up the AST course season. Planning for summer, would like to know if the wage subsidy will continue.</p> <p><u>Cam</u> Chamber is going well. The unknown is the big question, more people are inquiring about the highway project and how that will affect traffic through town.</p> <p><u>Suk</u> Not much of a change from January, busier on weekends with Alberta traffic.</p> <p><u>Toby</u> day skier traffic is significantly down and passholder skiers are up. Total traffic down about 20%, revenue is down getting people into the outlets. Family Day weekend is looking busy given the year. Cancelled all freeride events. Starting to plan summer operations, may tone back early season operating hours.</p>				
	Motion to adjourned meeting at 2.45 pm	Jo	Brandy		
	<p>Signed: _____</p> <p>Print Name: _____</p> <p>Date: _____</p>				