# Official Rules

#### CONTEST IS VOID WHERE PROHIBITED BY LAW

By entering the Northern Lights Wildlife Wolf Centre ("NLWWC") Wildlife Conservation Canada Photography Competition ("Competition") you agree to abide by these Official Rules and any other terms and conditions referenced in these Official Rules.

# **Eligibility Criteria:**

The competition is open to all legal residents of Canada.

All entrants must be at least 19 years of age or have the permission of their guardian.

Employees and their parents, siblings and children, and persons domiciled with an employee of the NLWWC are ineligible to enter.

# General Guidelines and Standards for Entries:

#### What and how to Enter:

The NLWWC is committed to wildlife conservation and we want to see "what does wildlife conservation mean to you?"

For example: animals that need conservation, conservation projects, anything considered wildlife conservation goes.

Entry guidelines:

The images must have been taken in Canada within the last 5 years.

Each entrant can submit/ is limited to up to 5 images

We only accept digital submissions through info@northernwildlife.com

Photographs initially submitted MUST meet the following requirements:

- 1) Be no larger than 20 megabytes;
- 2) Be close to 1920 pixels wide (for horizontal Photographs) or 1920 pixels tall (for vertical Photographs) at 72 dpi;
- 3) Be saved in RGB mode;
- 4) Be saved in the JPG format;
- 5) If you plan to submit more than one Photograph of the same species or location, number each Photograph in the title (e.g., Jane\_Miller\_Wolf\_2.jpg);
- 6) Photographs can be colour or black and white and should be taken on a high resolution camera;
- 7) Be without watermarks or other markings that identify the photographer;

With your email submission please state

- a) your name, address and your email,
- b) photographic date in regards to you submission as available to you ( for example, camera model, lens used, f/stop etc.);
- c) where and when the photo was taken and d) a short paragraph why this image means conservation to you.

### Please note:

Photographs that have been digitally or otherwise altered beyond standard optimization (e.g., removal of dust, cropping, adjustments to color and contrast) will be disqualified. Normal processing of RAW image files or minor adjustments to color and contrast are acceptable, as is cropping. If your image has been chosen for an award you will be asked to submit your original high-res image. Failure to timely provide the original image (usually within 10 days) or providing an image of insufficient size may result in the disqualification of the Photograph. Original images should be at least 3000 pixels on the long side at 300dpi.

You retain the copyright in your photo and nothing herein grants ownership of your photo to NLWWC. By submitting an entry, you hereby represent and warrant that (a) you have the right to grant the rights granted herein or, alternatively, you have obtained all necessary rights and permissions to use and submit your photograph in connection with the Competition and to provide all the rights specified in these Official Rules; and (b) your photograph and the use thereof as contemplated herein does not and will not violate, misappropriate, or infringe upon any law or regulation or the rights of any third party, including without limitation any copyright, trademark, or any rights of publicity or privacy, or any other intellectual property or proprietary rights. By submitting a photograph to the Competition, you hereby grant to NLWWC a perpetual, irrevocable, royalty-free, worldwide, nonexclusive license to publish, reproduce, display, perform, distribute, adapt, edit, modify, translate, create derivative works based upon, and otherwise use and sublicense your photograph, or any portion thereof (including without limitation any names, likenesses, or personas shown in the photograph), in connection with the Competition and for any other purpose (including without limitation for entertainment, instruction/education, advertising, marketing, promotional and/or publicity purposes), and to incorporate your photograph into other works in any manner, form, media or technology now known or later developed. NLWWC will have no obligation to publish or use or retain any photograph you submit or to return any photograph to you. You agree that it is your sole responsibility to obtain all permissions and releases necessary for the grant of the rights contained in this paragraph. You will not be entitled to compensation for any use by NLWWC, or its agents, licensees or assignees, of your photograph.

The content of an entered photograph must be acceptable for all viewing audiences. NLWWC will automatically disqualify any Entrant that submits a photograph that contains any obscene or indecent content that NLWWC, in its sole and absolute discretion, finds vulgar, offensive, or inappropriate for public viewing, or that presents NLWWC in a negative light; and,

Entrants will be deemed to have understood the above rules and agree to be bound by them when entering this competition.

## Timing:

Competition starts on May  $12^{st}$ , 2017 and entries must be submitted to NLWWC by 10:00 p.m. MST on July  $10^{th}$ , 2017

### **Additional Contest Details:**

Judging will be conducted by a panel of 4 appointed by NLWWC. Judges will score eligible Photographs using the following criteria: a) Technical Quality (30 percent); b) Originality (30 percent); and c) Artistic Merit (40 percent). Prizes will be awarded as follows:

- a) One Grand Prize to the highest scoring Photograph across all Divisions; A private photo walk with the wolves for the winner and up to 3 more persons (participants must follow the rules stated on our website for the photowalks) <a href="http://www.northernlightswildlife.com/blackwolf.php">http://www.northernlightswildlife.com/blackwolf.php</a>) Value: min. \$ 1005
- b) One 1st prize
- c) One 2<sup>nd</sup> prize;
- d) One 3<sup>rd</sup> prize and
- e) 8 honorable mentions.

No Entrant may win more than one prize.

### **Competition Winners:**

The winners will be notified and confirmed as follows:

The winners will be determined in the sole and absolute discretion of NLWWC and the winning entrants will be contacted directly via email as provided by the Entrant by around July 20<sup>th</sup>, 2017. Each potential winner may be required to complete, sign, and return a presented declaration of eligibility and liability/publicity release within the time specified by NLWWC, and submit the original high-res image as stated above. If a notified potential winner is not eligible, forfeits prize, or declines prize, an alternate winner may be selected.

Publicity Release: Entrants further grant to NLWWC the right to use and publish their proper names and likenesses online and in print in any other media in connection with the Competition Acceptance of a prize constitutes permission for NLWWC to use winners' names and likenesses for advertising and promotional purposes without additional compensation unless prohibited by law.

Unclaimed Prizes/Second Chance: If a Prize is not claimed for any reason, it will be awarded to an alternate winner. All remaining entries after the original prize selection will be considered for selection as an alternate winner. The alternate winners will be notified as soon as possible after their selection. Odds of winning a prize as an alternate winner depend on the number of eligible entries received.

Limitations of Liability and Release:

By entering the Competition, each Entrant releases, indemnifies and holds NLWWC and its respective

officers, directors, agents, and employees harmless from any and all responsibility or liability arising out of or relating to: (i) any personal injury, death, property (including computer) damage, or other loss or claim of any kind arising from or in connection with any violation of these Official Rules, the Contest, or any entered Photograph; (ii) any entry or other materials that have been tampered with, that are misdirected, incomplete, incorrect, non-conforming, corrupt, lost, late, or ineligible; (iii) computer, telephone, cable, satellite, network, hardware, software, or other technical malfunctions or failures; Internet or website inaccessibility or delays; printing or typographical errors in any Contest materials; or any other technical or human errors occurring in connection with the Contest; and (iv) any third party claim which, taking the claimant's allegation to be true, would show the Entrant to be in breach of any of its warranties set out herein.

Additional Terms: By entering, entrant agrees to accept and abide by the Official Rules of this Competition and agrees that any dispute with regard to the conduct of this Competition, rule interpretation, or award of prize, shall be resolved by NLWWC, whose decision shall be binding and final. This Contest is governed by the laws of the Province of British Columbia, and all entrants, consent to the exclusive jurisdiction and venue of the Courts of the Province of British Columbia for any disputes arising out of this Competition. All federal, provincial, and local laws and regulations apply. By participating, entrant agrees to release and hold harmless the Released Parties from any injury, loss or damage to person, including death or property damage due in whole or in part, directly or indirectly to the acceptance, use, or misuse of a prize, participation in any Contest-related activity, or participation in the Contest. NLWWC and the other Released Parties are not responsible for any typographical or other error in the printing of this offer, administration of the Contest or in the announcement of prizes, including such error as may give an erroneous indication that a prize has been won. In the event NLWWC is prevented from continuing with this Competition, or the integrity and/or feasibility of the Competition is undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labour dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, provincial, or local government law, order or regulation, order of any court or jurisdiction, or other cause not reasonably within NLWWC's control (each a "Force Majeure" event), NLWWC shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel, or terminate the Competition without notice or further obligation. If NLWWC, in its discretion, elects to abbreviate the Competition as a result of a Force Majeure event, NLWWC reserves the right, but shall have no obligation, to select the winner(s) from among all valid and eligible entries received up to the time of such Force Majeure event.