



Board Meeting Minutes

Aug 18, 2011

COTR – Rm 118

3:00 PM – 5:00 PM

Board Attendance: Lynn Heaton , Rav Sommal, Joy Guyot, Irv Graham, Atma Sandher, Les Margetak

Regrets: Mike Dhami, Ruth Kowalski, Susan McCrimmon, Joanne Sweeting, Eric Whittle

Staff: Tom Guerquin

1. Welcome and Introductions
2. Approval of Agenda – **Motion** to approve agenda 1st Irv, 2nd Atma, Carried
3. Approval of the minutes from July board meeting - **Motion** to approve minutes 1st Atma, 2nd: Lynn, carried
Action: Les will write a contact between TG and Larry Sparks for shared Office space
4. Financials
Action: Tom will call/email/send letter to partners with overdue accounts.
5. Report from Marketing Committee
 - Conference call with Katherine from TBC at the last Marketing Committee meeting
 - Discussed where their winter marketing \$\$\$ are going
 - Instead of going through KRT, it is possible to contact TBC directly for PR
6. Report from DMO committee
 - DMO committee is waiting for Strategic Plan (plan is now complete)
7. Strategic Plan presentation
 - Completed and executive summary was sent to board members for review
 - Reviewed the following at the meeting: Key Issues/Strategic objectives/imperatives/suggest target market.
 - Action:** Lynn will send out an email to the board asking for feedback on the above points.
 - Motion:** To receive input from directors to Lynn's email by Aug 26th. 1st Atma, 2nd Joy, carried.
8. Discussion of DMO renewal process and next steps
 - Action:** Rav & Atma will give specific points that TG would like to address in the letter to Town of Golden addressing RMI issues with DMO renewal. Key points are Highway revite and timeframe.
 - Action:** Les will then write a formal letter to the Town of Golden with the above points addressed.
 - Motion:** This letter will be sent on Friday Aug 26th 1st Atma, 2nd Lynn, carried.
9. DMO 'event' coordinator
 - Follow up with Joanne Sweeting if she is still interested in the position.
 - The 'event' will largely consist of the new Strategic Plan.
10. Office lease update
 - closed camera
11. Adjournment

Motion: move for adjournment, 1st Atma, 2nd: Rav, carried