



Board Meeting Minutes
October 20, 2011
Home Lodge (869 Barber Road)
3:00pm – 5:00pm

Board Attendance: Rav Soomal, Joy Guyot, Irv Graham, Les Margetak, Mike Dhami, Susan Mccrimmon, Lynn Heaton.

Regrets: Eric Whittle, Atma Sandher, Ruth Kowalski, Joanne Sweeting

Staff: Tom Guerquin

1. Welcome and Introductions
2. Approval of Agenda – Motion to approve agenda 1st. Lynn 2nd. Irv
3. Approval of minutes from Sept. board meeting – Motion to approve minutes 1st. Sussane 2nd. Irv
4. Financials: Acknowledged the report as presented
5. Tom Update: Approx. \$5000 in aged accounts
\$65,000 in account
Need more tourism survey from local hotels
Luke & Rav to join Tom at Edmonton trade show
6. 2012 Marketing Plan Proposal: Motion – to accept the 2012 marketing plan as presented by Lynn 1st. Sussane 2nd. Rav
7. DMO Committee Report: liquor/insuranc in place reported by Susanne
40-45 people expected and arrangements are done
Selkirk Glass doing the posters
8. Inclusion of Mountain Accommodators: All in support, get signatures at the meeting
9. Job Description for Manager: Action – to form a committee (Les, Lynn, Rav, Sussane) report to Board regarding salary for new manager and finalize the job description.
10. Update from KHMR: Action – no report
11. Update from GAI: Motion – support partnership with GAI for the Migration Investment Strategy in the amount of \$1000 (photo contest)
12. Update from Chamber: Action- no report
13. Around the Table: nothing to report
14. Adjournment: Motion move for adjournment. 1st. Irv 2nd. Joy