



**Board Meeting Minutes**  
**May 19, 2010**  
**GAI board room**  
**3:00 PM – 5:00 PM**

**Board Attendance:** Lynn Heaton , Ruth Kowalski, Joy Guyot, Irv Graham, Atma Sandher, Susan McCrimmon, Joanne Sweeting, Rav Sommal

**Staff:** Tom Guerquin

**Regrets:** Eric Whittle, Les Margetak, Mike Dhami

1. Welcome and Introductions
2. Approval of Agenda – **Motion** to approve agenda 1<sup>st</sup> Atma, 2<sup>nd</sup> Joanne, Carried
3. Approval of the minutes from May 19<sup>th</sup>, 2011 board meeting  
**Motion** to approve minutes 1<sup>st</sup> Joy, 2<sup>nd</sup>: Joanne, carried
4. Election of executive board  
**ACTION:** Suzanne, Atma and Ruth will email Lynn within 2 weeks examples of board responsibilities  
**ACTION:** Lynn and Less will prepare job descriptions for all four positions and email board before next board meeting.
5. Financial update / Board Approval: budget to end Sept 2011  
**Action:** Tom will send Lynn breakdown of budget  
**Action:** Atma will look into options for Board Development for 2012 Fiscal Year.  
**Motion** to accept financials 1<sup>st</sup> Atma, 2<sup>nd</sup> Joy, carried
6. RMI update / Economic Impact Study on Mountain Biking  
**Action:** TG will be participating in study based on financial support for RMI for Tourism Monitoring
7. Resignatures for DMO – Barbara’s approach / funding  
**Motion:** Receive letter of intent from RMI for covering costs of resigning DMO 1<sup>st</sup> Joy, 2<sup>nd</sup> Joanne, Carried.  
**Action:** Invite Barbara to speak to the board about next steps  
**Action:** Tom will email board current Business Plan
8. Summer planning with Parks Canada  
**Action:** Board members will send Tom their Top 25 Summer activities in Golden
9. Bike Map/MountainBikingBC.ca ads  
**Motion** for TG to join MountainBikingBC.ca for \$750 and KHMR will contribute \$750, 1<sup>st</sup> Lynn, 2<sup>nd</sup> Atma, Carried.  
**Action:** sell ads on new Bike Map for \$50 for bike shops and \$50 for partners to appear on MountainBikingBC.ca site
10. Backcountry summer reprint  
**Action:** Limit design work to \$2k
11. New Signing authority for TG  
**Action:** Joanne Sweeting will replace John Lush as signing authority
12. Miro memorial ideas  
**Motion:** TG will contribute a \$500 bursary to the College of the Rockies, 1<sup>st</sup> Joy, 2<sup>nd</sup> Suzanne, Carried.  
**Action:** Mention Miro in next Travel Planner and on website
13. Marketing Committee update:

- Committee met once and will meet monthly to work towards new Marketing Plan for 2012

14. KHMR / DMO update

**Action:** Suzanne, Irv and Les will approach Steve Pac about KHMR joining TG DMO

15. Marketing Manager situation / Tom's development in next few months – w/out Tom

16. Adjournment

**Motion:** move for adjournment, 1<sup>st</sup>, 2<sup>nd</sup>., carried