



**Board Meeting Minutes
July 13, 2010
KH River Lodge
10:00 AM – 12:00 PM**

Board Attendance: Les Margetak, Joanne Sweeting, Catherine Wilson, Ruth Kowalski, John Lush, Joy Guyot, Irv Graham, Atma Sandher and Alison Amos-Maclsaac

Staff: Tom Guerquin and Alison Harwood

Regrets: Steve Paccagnan

1. Welcome and Introductions
2. Approval of Agenda

Addition to agenda: Stewardship of Columbia Valley Wetlands and Central Reservation System

Motion to approve agenda 1st Atma, 2nd John, Carried

3. Approval of minutes from June 22nd AGM

Motion to approve minutes from 4th AGM 1st Alison, 2nd Atma, Carried

New business

4. Start the process to reapply for DMO status for next meeting
5. Seek additional funding from Town of Golden and CSRD
6. Explore the option of sharing a manager with GAI
7. Election of Executive Board Members

- Les Margetak – Chair. 1st Atma, 2nd Joanne, Carried. Les accepts
- Alison Maclsaac – Vice Chair. 1st John, 2nd Joanne, Carried. Alison accepts
- Ruth Kowalski – Treasurer. 1st Joy, 2nd Irv, Carried. Ruth accepts
- John Lush – Secretary. 1st Atma, 2nd Joy, carried. John accepts.

8. Print Advertising:

Motion: If there is enough interest from TG partners to minimize the cost to TG (\$500 or less), then TG will go ahead with publication. 1st Alison, 2nd Atma, carried.

9. KH Magazine + Travel Planner

Motion: Travel Planner and Kicking Horse Magazine will not be combined into one publication. 1st Catherine, 2nd John, carried.

10. Travel Planner & Budget

- Tom and Ali will work towards Travel Planner and budget.

11. Upcoming marketing initiatives:

Motion: Go ahead and confirm ads with Alberta Nordic Skier Magazine, SnoRiders Magazine, and sled shows pending budget approval from executive board members. 1st Alison, 2nd Atma, Carried.

12. Stewardship of Columbia Valley Wetlands.

Motion: Joy nominated Irv Graham as a representative of TG. 1st Joy, 2nd, John, carried.

13. Around the Table updates

- Ali Harwood: suggested the board look at Tourism Kelowna's business plan and think about one for TG
- Central Reservation System will be discussed at the next board meeting.

14. Next board meeting proposal:

- Third Thursday of the month August 19th – 2:00 PM – 4:00 PM

15. Adjournment **Motion:** Atma moved for adjournment, 2nd Alison, carried