



Board Meeting Minutes
December 15, 2011
Ponderosa Motor Inn (Rm #403)
3:00pm – 5:00pm

Board Attendance: Irv Graham, Lynn Heaton, Atma Sandher, Ruth Kowalski, Joanne Sweeting, Les Margetak, Joy Guyot
Regrets: Mike Dhani, Susan McCrimmon, Eric Whittle, Rav Soomal
Staff: Tom Guerquin

- 1) Welcome Introductions:
- 2) Approval of Agenda: Add Update on hiring Manager to the agenda – **Motion** to approve 1st Atma, 2nd Lynn, Carried
- 3) **Motion** to approve minutes from November 17th, 2011: **Motion** to add to point #9 from Nov's minutes – **Action:** Ask Eric/Steve for a letter of support from KHMR as discussed at Nov's meeting. The letter will state that KHMR will not seek DMO status over the next five years. 1st Atma, 2nd Lynn, Carried
- 4) Update on hiring manager: 15 applicants, short listed to 5. Held two interviews this morning over skype.
- 5) Financials: **Motion:** Send a letter to owners of Beaverfoot Lodge requesting payment in full within 30 days or Tourism Golden will pursue legal action. 1st Joy, 2nd Joanne, Carried.
Motion: Move \$30,000 to a 30 day revolving GIC account at Columbia Valley Credit Union as an operational reservoir. 1st Ruth, 2nd Joanne, Carried.
- 6) DMO Update: Atma approached the owners from Brookside Motel and Country Comfort Inn, Tom needs to approach both for signatures.
- 7) Discussion to formally apply to the province for extension of the DMO: **Motion:** To send a letter to The Town of Golden & CSRD that Tourism Golden had successfully received the support from accommodators needed to renew the DMO for another five years. In addition, to extend the current boundaries to include Mountain Accommodators as part of Tourism Golden. 1st Atma, 2nd Joanne, Carried.
Motion: In a separate letter, Tourism Golden requests to be its own entity in order to administer its own 2% Hotel Tax instead of the CSRD. 1st Joy, 2nd Irv, Carried.
- 8) Directors' liabilities and responsibilities: TG should have a policy and risk management documents, and the directors should not the constitution, and bylaws.
Action: Joanne and Ruth will report on a policy procedure for the next board meeting.
Motion: To check filings are up-to-date. 1st Joanne, 2nd Joy, Carried.
- 9) Project status: Travel Planner is at the printers and will be distributed early/mid next week. 15K copies will be sent to Canmore, Banff and Lake Louis (6K Winter, 9K Summer), and 4500 to Certified Folder display for distribution across BC visitor centres.
- 10) Update from Chamber: Rockwater Visitor Info Sign. Action: Ruth and Lynn will ask Paul to take the sign down and address issues from last board meeting.
- 11) Motion to adjourn: 1st _____ 2nd _____, Carried.